

# Winter Fantasy Art Show 2017

## Artist Vendor Application

Date: Saturday, November 25<sup>th</sup>, 2017

The Saturday After Thanksgiving - Shop Small Saturday

Hours: 10:00 a.m. to 4:00 p.m.

Set-up begins at 8:00 a.m. and must be completed by 9:45 a.m.

Venue: HERTH Hall – Downtown Elk Rapids

Historic Elk Rapids Town Hall, 401 River Street, Elk Rapids, Michigan

***Mixed-Media Art & Fine Craft, Unique Holiday Gifts, Stocking Stuffers & Specialty Goods All Handcrafted by Local Artisans!***

To apply, complete the application form below and return it to Jason & Julie Sitzema, 5596 Church Road, Central Lake, MI 49622. **Please make checks payable to Pillywiggins Garden, LLC.** You will be notified of acceptance via email. If you would like to receive confirmation by mail (or if you are a new artist submitting photos) please include a self-addressed, stamped envelope. If you have any questions feel free to contact us at 231-599-3266 or 231-676-6065 or email us at [gourds@pillywigginsgarden.com](mailto:gourds@pillywigginsgarden.com)

Artist Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

MI Sales Tax ID No.: \_\_\_\_\_

Artists/Vendors are responsible for all applicable sales tax.

Mailing Address: \_\_\_\_\_

Street

City

State

Zip

Contact Phone: \_\_\_\_\_

Main

Cell

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Medium/Type of Art: \_\_\_\_\_

List All Items to be Displayed/Sold: \_\_\_\_\_

Special Requests: \_\_\_\_\_

Booth Space(s) \_\_\_\_\_ 8 x 8 \$60 each \_\_\_\_\_ 8' Tables Available Add \$5 Each \_\_\_\_\_ Electric Requested

**New Artists - Please submit (3) photos of your art work and (1) photo of your booth display.**

**Photos may be emailed to [gourds@pillywigginsgarden.com](mailto:gourds@pillywigginsgarden.com)**

We will do our best to accommodate all requests. Registration is on the first come, first serve basis. Space is limited. Participating artists are carefully selected to avoid duplicates & direct competition between artists/vendors. Register early to secure your spot! All items to be sold or displayed must be original works of exceptional quality handmade by the artist or locally produced artisanal specialty goods. Direct sales, manufactured/mass-produced items, kits and "buy-ins" will not be accepted. No exception. Duplicate or non-conforming items not listed on application will be removed. Artists/Vendors are required to supply their own displays including tables with table coverings. **Sorry, no refunds after October 31<sup>st</sup>, 2017.**

\_\_\_\_\_ Yes, please include my website and contact information in 2017 Winter Fantasy Art Show marketing and promotional efforts.

\_\_\_\_\_ Yes, please include my photos when promoting the 2017 Winter Fantasy Art Show. (Photos & art work will be credited to the artist.)

\_\_\_\_\_ Word of mouth is still the best form of advertising! Please help us promote this event by sharing information. Request additional info for:

**Websites - Blogs - Social Media Posts - Email Blasts to Contacts - Newsletter - Community Event Boards - Other**

(Circle all that apply.)

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

## What makes the Winter Fantasy Art Show special? The Winter Fantasy Artists, of course!

Established in 2009, by artists for artists, the Original Winter Fantasy Art Show offers Northern Michigan artisans the opportunity to showcase their work without direct competition between artists, similar items or mediums and without any competition from manufactured or mass-produced goods that can devalue an artist's work. This is not your typical arts & craft show. Artists are carefully selected to provide shoppers with a wide range of original artwork, unique gifts, stocking stuffers, holiday decor and local specialty goods. All items are of exceptional quality, handcrafted in Northern Michigan. Each booth offers shoppers something new and places the spotlight right where it belongs, on the artists.

### November 25<sup>th</sup> is Shop Small Saturday!

It's the busiest shopping weekend of the year. Holiday shoppers traveling US-31 will see plenty of signs announcing the Winter Fantasy Art Show and we'll be taking advantage of the Shop Small Saturday promotions happening downtown. Take a break from the mall, shop small.

### New Venue

This year's Winter Fantasy Art Show will be held at [HERTH Hall, the Historic Elk Rapids Town Hall](#) conveniently located just off US-31 in downtown Elk Rapids. Constructed in 1883, HERTH Hall has plenty of natural light, exceptional acoustics, beautiful woodwork, tin ceilings, historic beauty and charm. It is the current home for [The Elk Rapids Players Theater Company](#). We're happy to call it our new home too.

#### HERTH Hall - The Historic Elk Rapids Town Hall - 401 River Street, Elk Rapids, MI



### Winter Fantasy Applicant Information

- To be considered, new applicants must submit 3 photos of their work and 1 photo of booth/display.
- Acceptance is on the first come, first serve basis. Space is limited. Artists will be notified via email when accepted. **Register early to secure your spot!**
- One artist per medium/category will be accepted. A maximum of three (3) jewelry artists of varied style/mediums and a maximum of three (3) vendors with locally produced specialty goods will be accepted. **Once a category is filled it is closed to further applicants.**
- All items to be sold or displayed must be handmade and the original work of the artist. No direct sales, manufactured/mass-produced items, kits or "buy-ins" will be allowed. No exception.
- All items to be sold or displayed must be listed on the application form. Duplicates and non-conforming items are not permitted. You will be asked to remove all items that conflict with another artist's work or do not conform to the show's intent (all quality handmade).
- Artists & Vendors must supply their own displays including tables with table coverings.
- 8' tables are available upon request for an additional fee of \$5 per table. (Tablecloth not included.)
- Electric is available upon request.
- Set-up begins at 8 a.m. and must be completed by 9:45 a.m. Show hours are 10:00 a.m. to 4:00 p.m. Booths may not be dismantled until 4:00 p.m.
- We will do our best to accommodate all requests.
- Feel free to contact us for more information or visit our website at [www.pillywigginsgarden.com](http://www.pillywigginsgarden.com)